

# ANNUAL REPORT *2025*

**CENTRO  
DESARROLLO  
HUAYHUASH**

**FUNDADO 20 DE DICIEMBRE 2002  
ANCASH – LIMA – HUÁNUCO**

Marzo 2026

Centro de Desarrollo Huayhuash  
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The cover of the annual report features a scenic landscape. The top portion shows a clear blue sky with a few wispy clouds. Below the sky is a range of rugged mountains with significant snow cover. In the foreground, there is a vast field of tall, golden-brown grasses that appear to be blowing in a light breeze. The overall color palette is dominated by blues, whites, and earthy yellows.

# **ANNUAL REPORT 2025**

## **CENTRO DESARROLLO HUAYHUASH**

### **CONTENTS**

<b>EXECUTIVE SUMMARY</b>	<b>1</b>
<b>MESSAGE FROM THE PRESIDENT</b>	<b>2</b>
<b>MESSAGE FROM THE ADVISOR</b>	<b>3</b>
<b>OUR IMPACT</b>	<b>4</b>
<b>FINANCES</b>	<b>5</b>
<b>GOVERNANCE</b>	<b>5</b>
<b>ACKNOWLEDGEMENTS</b>	<b>6</b>



## **CENTRO DESARROLLO HUAYHUASH**

### **2025 ANUAL REPORT**

#### **EXECUTIVE SUMMARY**

The year 2025 marked the rebirth of the Centro Desarrollo Huayhuash as a legal non-profit civil association in Perú—an NGO. This achievement is a resounding success, the fruit of the hard work of the Center's Board of Directors and its advisors.

The Center was founded in December 2002 and remained active until 2011, during which time it developed several successful projects and became a known actor in the region (see <https://cdhuayhuash.org/breve-historia/>). Between 2011 and 2023, the Center became dormant. Then, in May 2023, the association's leaders met and reached the decision to reactivate the organization. During the first months of 2025, all necessary administrative procedures were completed to secure legal status as an NGO with SUNARP and SUNAT (the Peruvian registry and tax authorities). In March of that same year, the Center received its first substantial donation in over a decade, and in September, it carried out its first project with this new status: an exchange visit involving several leaders from the rural communities of the Cordillera Huayhuash to the national landscape reserve in Nor-Yauyos Cochas (see <https://cdhuayhuash.org/pasantia-a-la-reserva-paisajistica-nor-yauyos-cochas/>).

Two project ideas emerged from the exchange trip: a study to link potato crop diversity with ancestral strategies for regenerative and resilient agriculture, and an informational outreach initiative with local communities of the Huayhuash. The latter will share the sustainable development experience of the exchange trip, specifically the co-management model established between SERNANP and the leaders of the communities in Nor-Yauyos Cochas. The Center is actively developing these concepts to compete for and secure financial resources to implement the projects. Indeed, in October 2025, the Center submitted a potato study proposal to the National Geographic Foundation, and in January 2026, we received a note of appreciation for our participation; however, as it was a highly competitive event, we were not selected.

As a result of this experience, we have gained valuable insights into the process and have refined our concepts into well-structured proposals ready to be submitted to other foundations and funding agencies. Armed with this learning perspective, we remain optimistic that the Center will make significant progress throughout 2026.

Thank you for your support and for your attention.

*The Board of Directors*

*El Centro Desarrollo Huayhuash*

## MESSAGE FROM THE PRESIDENT

Dear friends and collaborators, in 2026, we renew our commitment to environmental conservation and education within our communities in the Huayhuash region. Together, we will continue working toward a sustainable future—protecting biodiversity and empowering new generations. Thank you for being part of this mission. Our eternal gratitude goes to the rural communities of Huayhuash, to SERNANP, and to the Center’s leadership—especially to advisor Tim Norris—for their participation in the internship to the Nor-Yauyos Cochas Landscape Reserve. Organized by the Huayhuash Development Center, this program took place from September 19 to 22, 2025. Your involvement strengthens our conservation mission and inspires us to continue working together for a better future.

With this future in mind, we are currently planning the following projects.

Projects with financial resources:

- A land titling study to support local communities in their pursuit of private conservation initiatives, and to assist SERNANP in its objective to create a national protected area in the region.

Projects in need of financial resources:

- Conduct an inventory of potato diversity within the communities of the Cordillera Huayhuash, with the aim of providing training to these communities and enhancing their resilience in the face of climate change.
- Organize an informational and training initiative within the communities of the Huayhuash region, focused on fostering cooperation between public and private sector stakeholders to implement development and conservation projects.

*Asis Alejandro Roque Vizarras*

*Presidente del Centro Desarrollo Huayhuash*

*The participants in the exchange trip to Nor-Yauyos Cochas, in Laraos, Yauyos. Setiembre 2025.*



**MESSAGE FROM THE ADVISOR**

Thirteen years ago, in 2012—after nearly a decade of successful grassroots projects—the Huayhuash Development Center agreed to suspend its operations through the Peruvian tax authority, SUNAT. At that time, the local communities were spearheading various initiatives and activities focused on conservation and tourism management within their territories. Today, we are witnessing the fruits of these efforts: tourism continues to grow as a vital economic activity, and its management improves with each passing year. I commend these community-led initiatives.

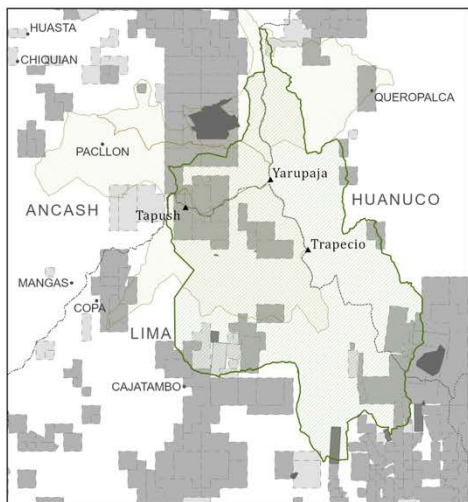
During that same decade—through work that went largely unnoticed—the National Service of Natural Protected Areas (SERNANP) leveraged the transitional legal status of the Cordillera Huayhuash Reserved Zone (ZRCH) to halt the approval of new mining claims within that area. I also commend this work.

I believe this is an opportune moment to harmonize the communities' activities with SERNANP's objectives. From an outsider's perspective, I see a unique opportunity. Is it worth seizing together?

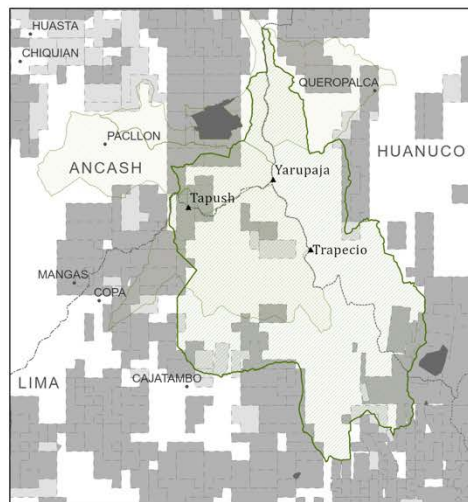
*Tim Norris*

*Asesor al Centro Desarrollo Huayhuash*

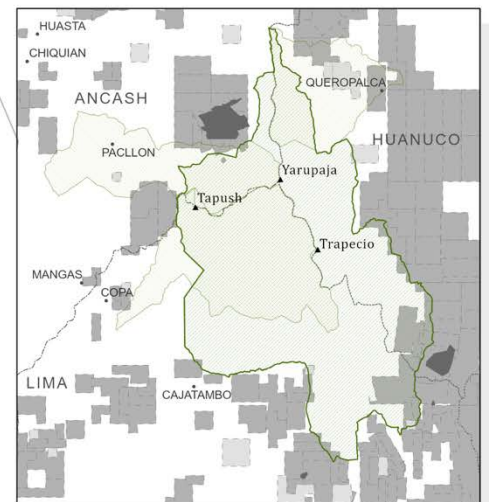
**2008**



**2014**



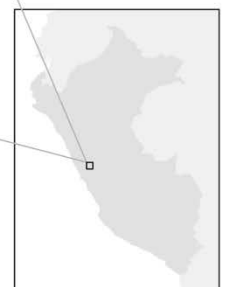
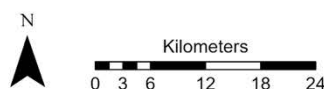
**2024**



- Zona Reservada Cordillera Huayhuash
- Conservación Privada
- Minas Existentes
- Derecho Minero Vigente
- Derecho Minero en Tramite
- D.M. Titulado D.L. 109

**Evolución de los Derechos Sobre la Superficie y el Subsuelo para la Conservación y la Minería en la Cordillera Huayhuash**

Fuentes de Datos  
INGEMMET 2008, 2014, 2024; SERNANP 2025



*Three maps showing how the Cordillera Huayhuash Reserved Zone impacts historical and current mining concessions. December 2025.*

## OUR IMPACT

Since the inception of the Huayhuash Development Center, we have established three guidelines to serve as the pillars of our activities. The first is the importance of direct, in-person (face-to-face) communication; consequently, our primary expenditure has always been travel expenses for regional meetings involving the communities of the Cordillera Huayhuash. The second is that all projects must originate from the leadership of the Board of Directors, reflecting the needs of the communities themselves. Finally, the third is the importance of providing training on sustainable development topics—within the context of conservation—that are linked to the region's primary economic activities: livestock farming, high-mountain tourism, and small-scale agriculture for food security.



*Exchange trip group in Vitis, Yauyos. September 2025.*

The 2025 exchange trip to Nor-Yauyos Cochabamba provided an opportunity to see how these three pillars function together. The trip's largest expense enabled travel and in-person face time. The concept originated with our president, with the benefit of the communities as its primary objective. And the initiative brought together community leaders—drawing upon their experiences in conservation, agricultural production, and tourism—to explore prospects for integration with a state-managed national protected area. We will continue to develop projects guided by this philosophy. This facilitates communication within the communities themselves—a crucial element for a shared vision of development for this beautiful and unique mountain range. It also fosters relationships with external stakeholders who support the communities in realizing their vision of sustainable and sound development amidst the prevailing environmental, economic, and political contexts.

## FINANCES

We received \$16,500 in donations external to Perú in 2025 and incurred \$800 in bank transfer fees to deposit these donations into our BBVA savings account, held in the name of the Centro Desarrollo Huayhuash. We spent a total of S/.31,365 on two activities: first, on an exchange trip to the Nor-Yauyos Cochas Landscape Reserve; and second, on administrative procedures (see Figure 1: Expenses by Activity). The breakdown of expenses by category demonstrates our commitment to allocating funds for travel allowances, enabling participants from the rural communities surrounding the Cordillera Huayhuash to attend in-person meetings—thereby fostering a shared vision for development—and to gain firsthand experience with other communities across the Peruvian Andes (see Figure 1: Expenses by Category).

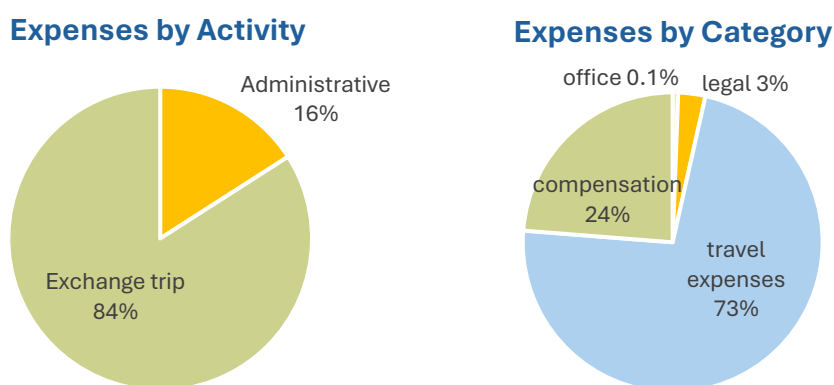


Figure 1: Breakdown of expenses by activity and category.

As of the end of December 2025, we have a current balance of US\$6,488 in the BBVA savings account and a current balance of S/.1,160 in petty cash.

## GOVERNANCE

The current Board of Directors of the Huayhuash Development Center:

President – Mr. Asis Alejandro Roque (Uramasa, Lima)

Vice President – Ethel Alvarado Fuentes Rivera (Jesus, Huanuco)

Secretary – Sabino Obregon Antaurco (Mahuay, Ancash)

Treasurer – Mrs. Luisa Mendoza de Norris (Huaraz, Ancash)

Auditor – Mr. Estanislao Esteban Ibarra (Llamac, Ancash)

Member-at-Large – Mr. Leonardo Olave Cuevas (Huayllapa, Lima)

Advisor – Timothy Norris (Huaraz, Ancash)

Advisor – Gustavo Escobar la Cruz (Lima)

This Board is registered with SUNARP and remains in effect until December 2027.



## ACKNOWLEDGEMENTS

We are grateful to the following organizations and individuals who have supported the Huayhuash Development Center with financial and in-kind contributions.

- The rural communities of Huayhuash, who care for their ancestral lands with dedication and love. Without them—and their interest in this work—this initiative would not exist.
- The Schwab Foundation Mycorrhizal DAF for its donation in 2025. We also owe a debt of gratitude to the Kolff and Norris families from the United States for their smaller donations in 2025.
- The U.S. non-profit organization Crooked Trails (<https://www.crookedtrails.org/>) for facilitating donations and financial transfers in 2025.
- Hotel El Tumi and the California Café restaurant—both located in Huaraz—for their in-kind donations of services and workspace.
- Individuals including Alan Barbour, Jim Bartle, Jack Eskanazi, Tammy Leland, Mark Richey, Mike and Miriam Ferris, Matthew Stacy, Martin Scurrah, and Robert and Roswita Norris for their donations in 2023 and 2024. These seed donations were key to our success and enabled us to complete the necessary administrative procedures to get the Center up and running once again.



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